

Annotated Bibliography vs. Literature Review

Annotated Bibliography

Source 1

Boamah, M. (2019). Analysing crisis communication strategies of airline companies in United States: A case study of Southwest airline 2016 power outage crisis. *Studies in Media and Communication*, 7(1), 7-16.

1-2 paragraphs summarizing the article and its relevance to the topic.

Source 2

Gallego, J. S., Ortiz-Marcos, I., & Ruiz, J. R. (2021). Main challenges during project planning when working with virtual teams. *Technological Forecasting and Social Change*, 162, 120-353.
<https://doi.org/10.1016/j.techfore.2020.120353>

1-2 paragraphs summarizing the article and its relevance to the topic.

Source 3

Loo, P. T. (2020). Exploring airline companies' engagement with their passengers through social network: An investigation from their Facebook pages. *Tourism Management Perspectives*, 34, 100-657.
<https://doi.org/10.1016/j.tmp.2020.100657>

1-2 paragraphs summarizing the article and its relevance to the topic.

(Repeated structure throughout the entire annotated bibliography)

Literature Review

Introduction

Paragraph 1

a. Topic sentence referring to overall topic covered in this paragraph

b. Support:

- Summary from source 1 (Boamah, 2019).
- Summary from source 3 (Loo, 2020).

c. Synthesize and analyze the sources and how they elaborate on the focus of the study.

d. Transition into the next aspect of the topic

Paragraph 2

a. Topic sentence referring to overall topic covered in this paragraph

b. Support:

- Summary from source 2 (Gallego et al., 2021).
- Summary from source 3 (Loo, 2020).

c. Synthesize and analyze the sources and how they elaborate on the focus of the study.

d. Transition into the next aspect of the topic

(Repeated structure throughout the entire literature review)

Conclusion